

Making the Numbers Speak: Creating an Annual Statistical Report for Washington University Libraries

Carol Mollman, Assessment Coordinator

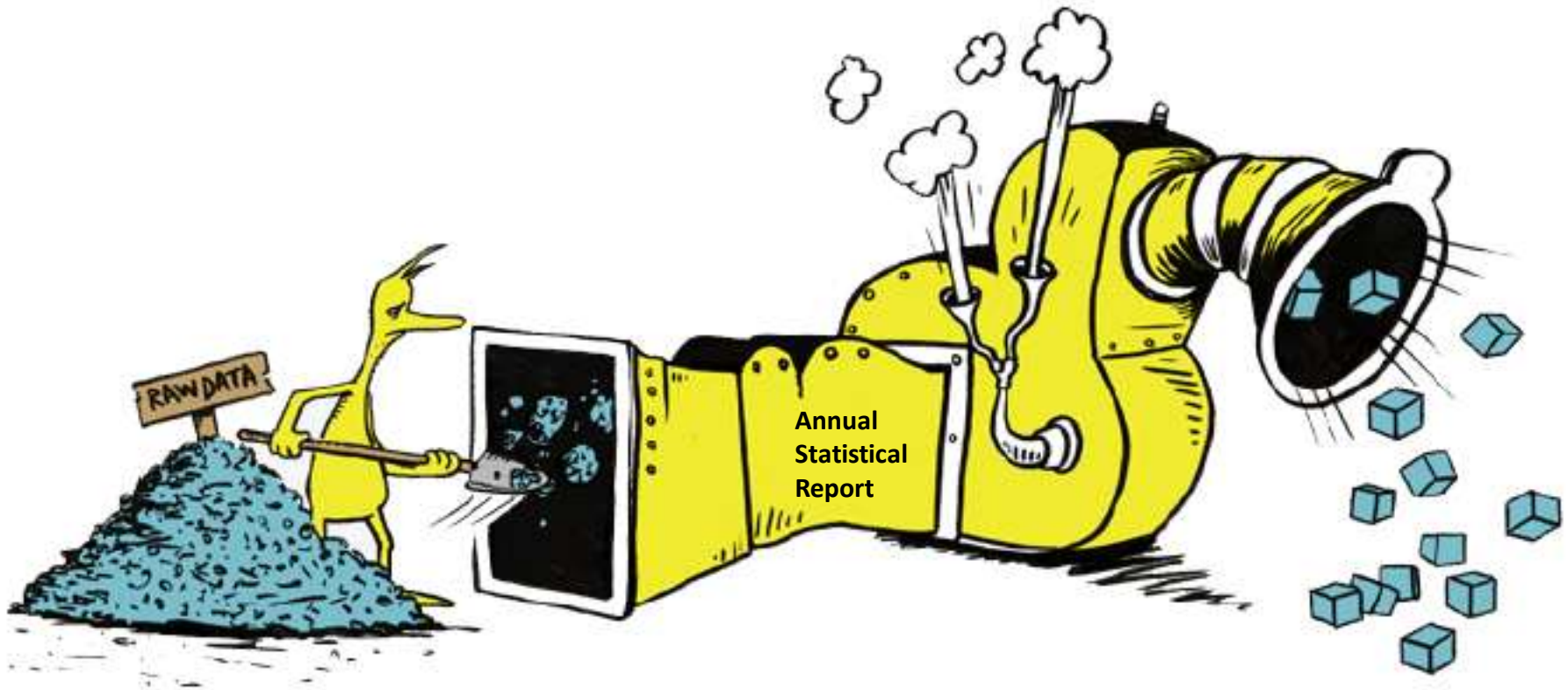
Stephanie Atkins, Head of Access

Shannon Showers, Digital Projects Librarian

Kate Sathi, Acquisitions Librarian



What's the point?



What we'll cover today

- The process
- How we used the report
- Lessons learned
- What comes next?




















The background is a vibrant blue with a complex, abstract pattern. It features a grid of small squares, some of which are filled with white, creating a binary-like effect. The pattern is symmetrical and has a sense of depth, with lines and shapes that appear to recede into the distance. The overall effect is reminiscent of a digital or data environment.

Process: Gathering data

Shared Documents

Share a document with the team by adding it to this document library.

New ▾ Upload ▾ Actions ▾

Type	Name	Modified	Modified By
	ARL Growth of the Collections	1/29/2009 11:16 AM	Carol Antoniewicz
	ARL Submission Worksheets	12/11/2012 9:59 AM	Carol Mollman
	bX Statistics	1/31/2011 5:38 PM	Carol Antoniewicz
	Database Usage	1/29/2009 11:39 AM	Carol Antoniewicz
	Ebook Usage	11/23/2009 10:16 AM	Carol Antoniewicz
	Electronic Journal Usage	2/2/2009 11:14 AM	Carol Antoniewicz
	LibGuides Statistics	7/28/2010 4:14 PM	Carol Antoniewicz
	Library Website Statistics	1/30/2009 10:25 AM	Carol Antoniewicz
	MetaLib (Find it!) Statistics	1/30/2009 10:20 AM	Carol Antoniewicz
	Olin Reference Desk Statistics	2/9/2009 9:56 AM	Carol Antoniewicz
	Online Catalog Search Statistics	1/30/2009 11:15 AM	Carol Antoniewicz
	Proxy Server Statistics	1/30/2009 11:01 AM	Carol Antoniewicz
	RefWorks Statistics ▾	11/11/2009 2:52 PM	Carol Antoniewicz
	Serials Solutions (Get it!) Statistics	12/17/2009 3:54 PM	Carol Antoniewicz
	Statistical Summary	1/29/2009 11:08 AM	Carol Antoniewicz
	Working Docs for Annual Statistical Report	7/16/2010 3:33 PM	Carol Antoniewicz
	WorldCat.org Statistics	1/13/2010 11:10 AM	Carol Antoniewicz
	2010-2011 Statistics Report Final	8/8/2012 1:55 PM	Carol Mollman
	COUNTER Report types	11/23/2009 11:01 AM	Carol Antoniewicz



Process: Measuring time

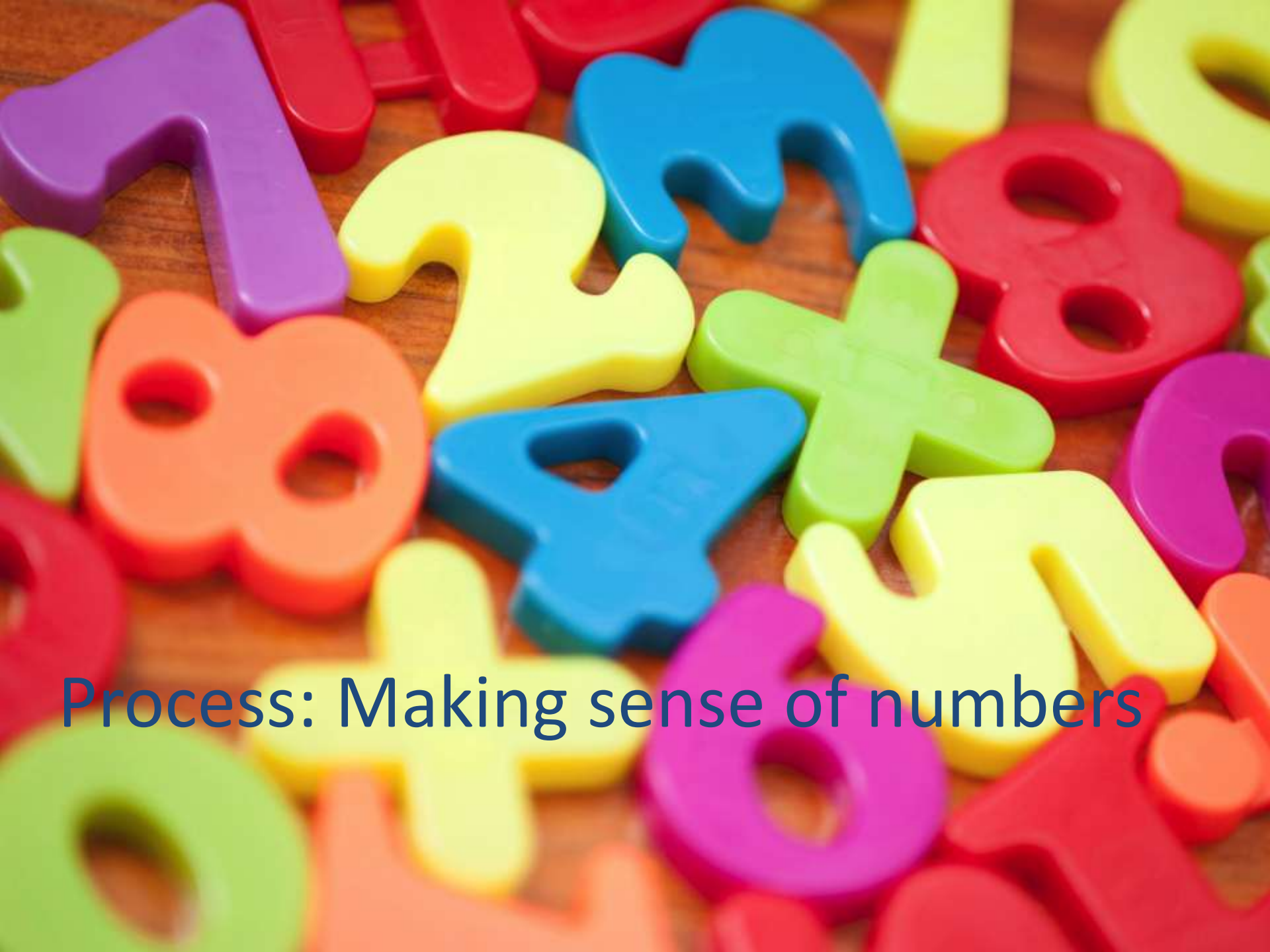
THE SHEPHERD
24-HOUR GATE CLOCK

THE TIME BALL



ORDNANCE SURVEY
BENCH MARK

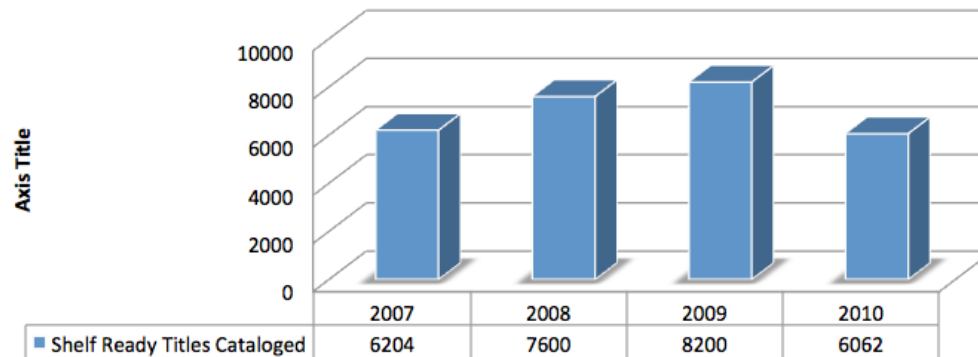
PUBLIC STANDARD
OF LENGTH



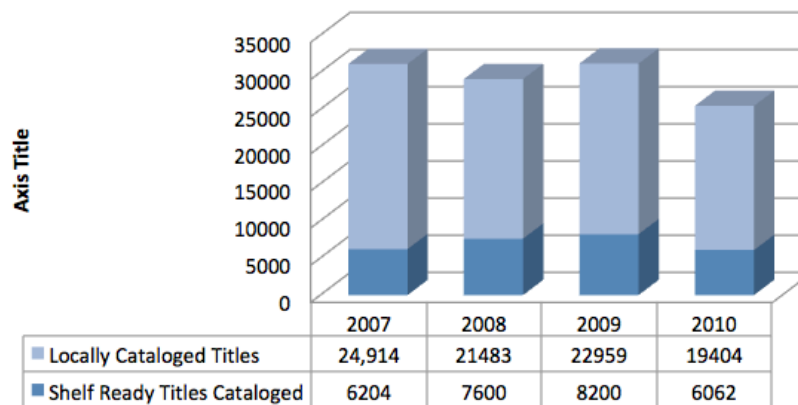
Process: Making sense of numbers

2					
3		2007	2008	2009	2010
4	Shelf Ready Titles Cataloged	6204	7600	8200	6062
5	Locally Cataloged Titles	24,914	21483	22959	19404
6					

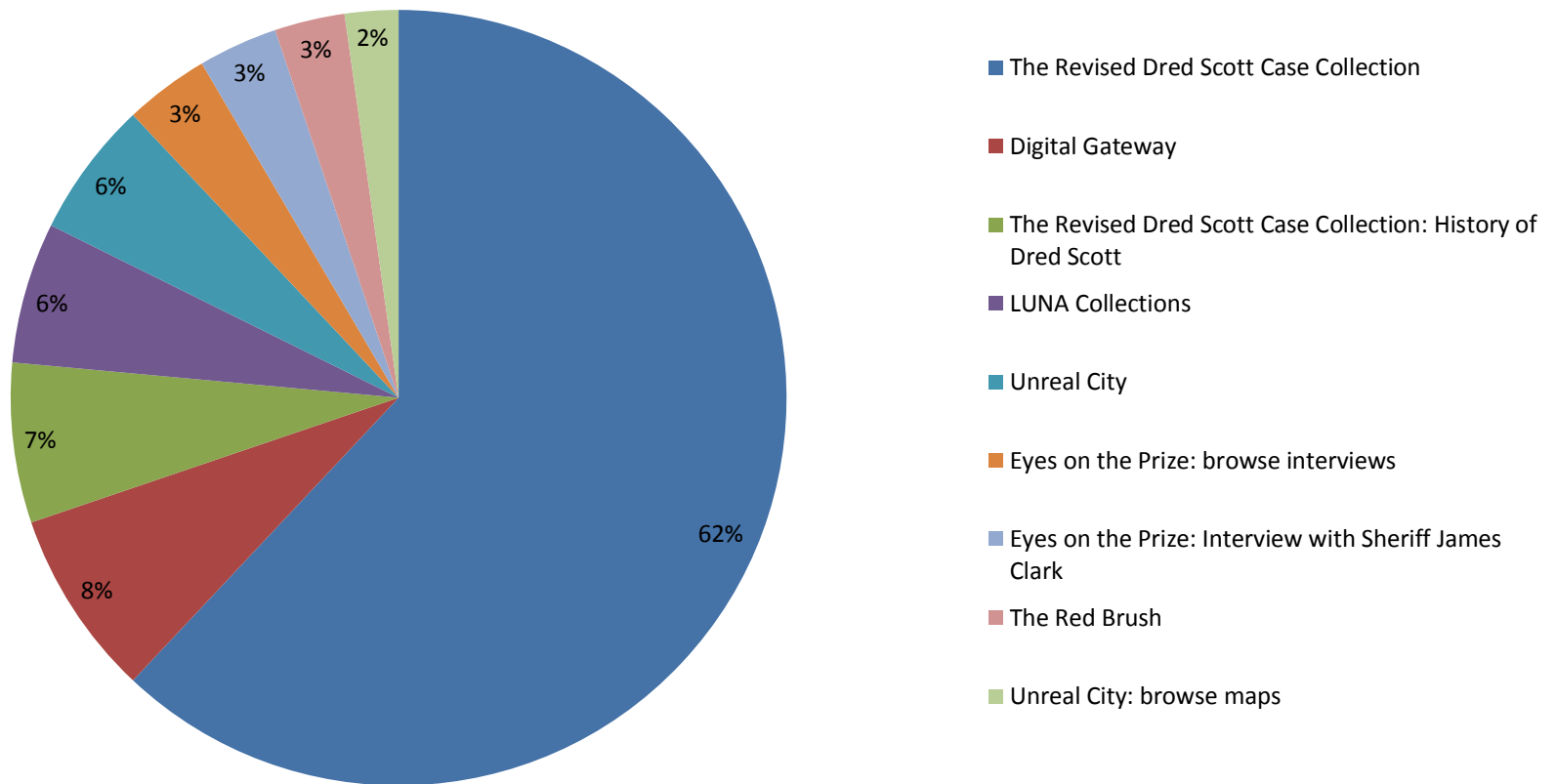
Shelf Ready Titles Cataloged



Cataloging Activity 2007-2010



DLS Collections landing pages

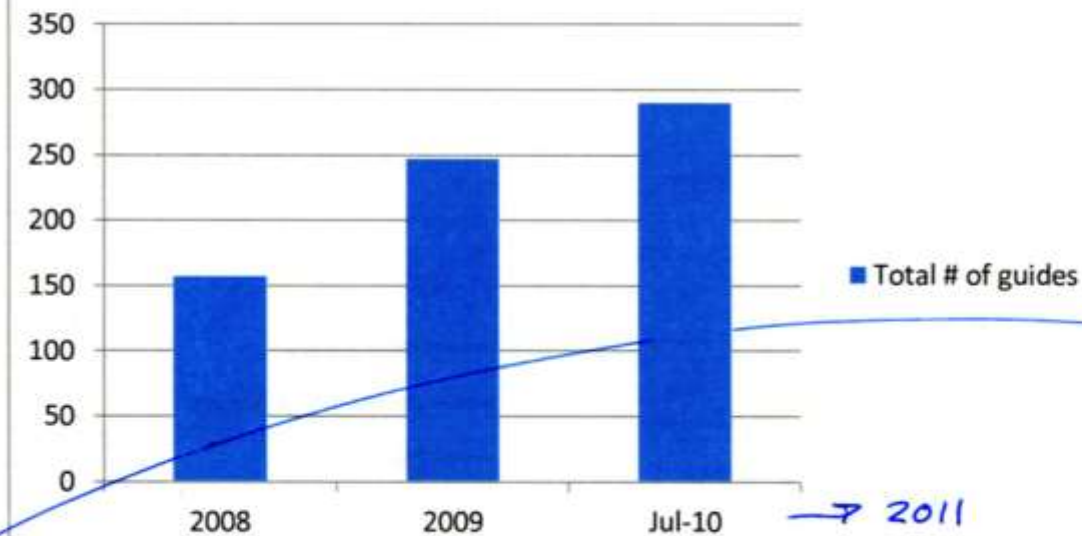




Process: Decisions, decisions

WU Annual Statistic Report (draft- 4/2/12)

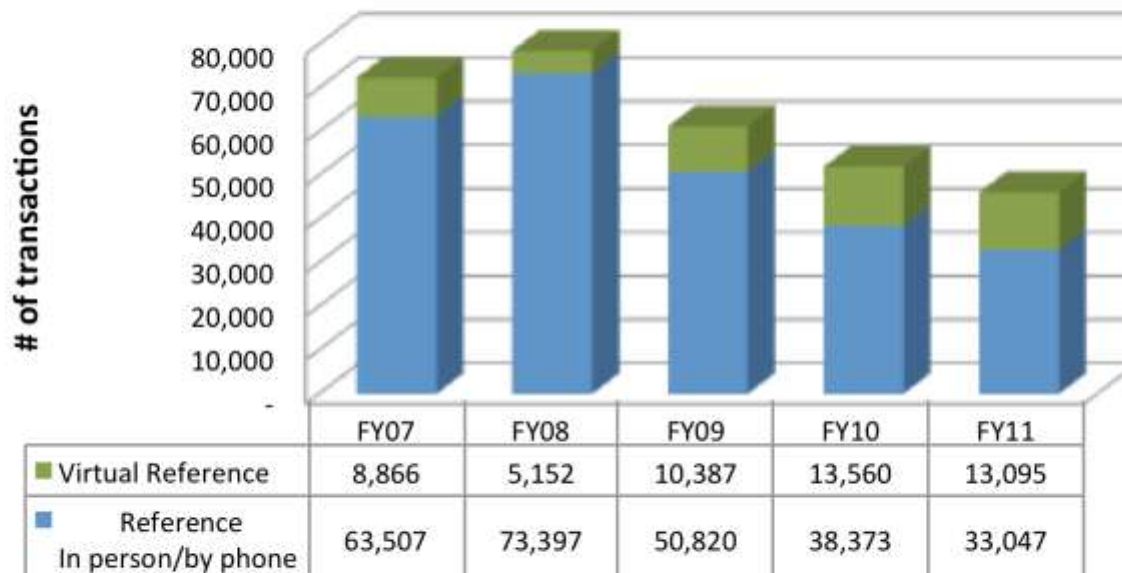
Research Guides
Total Number of Libguides



*Ask Saleh & Melissa
for stats*

of Guides in Statement

Reference Assistance (All Libraries)



The implementation of Pay for Print program in Fall of 2006 was a factor in the increased reference assistance during FY07 and FY08.

Examples of connecting with users in FY11

Taste of Technology Session

Spring 2011

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Paper Airplanes Contest

Engineering School



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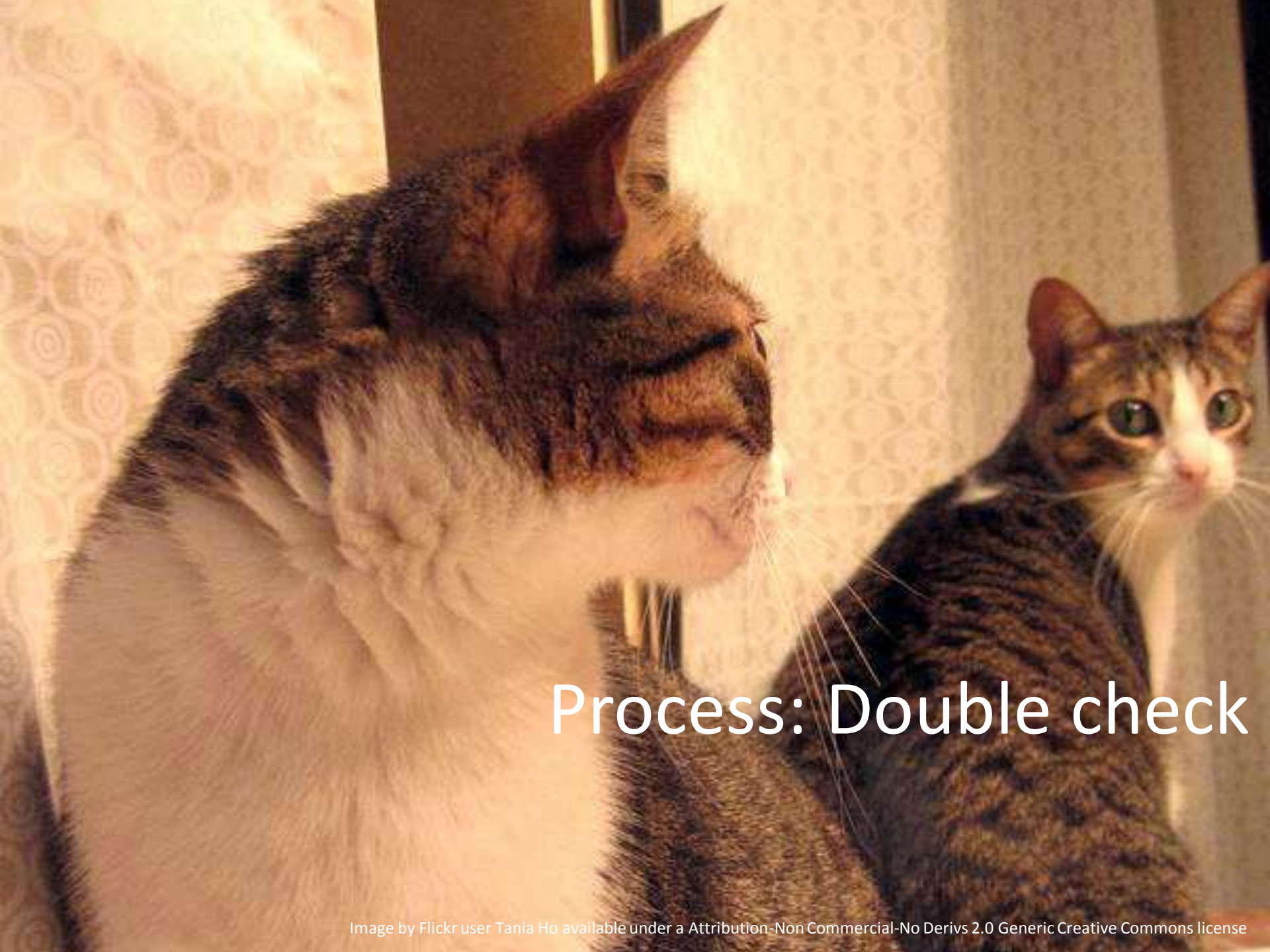
Process: Design

Twitter and Marketing

Class

Summer 2011





Process: Double check



How we used it: New Staff

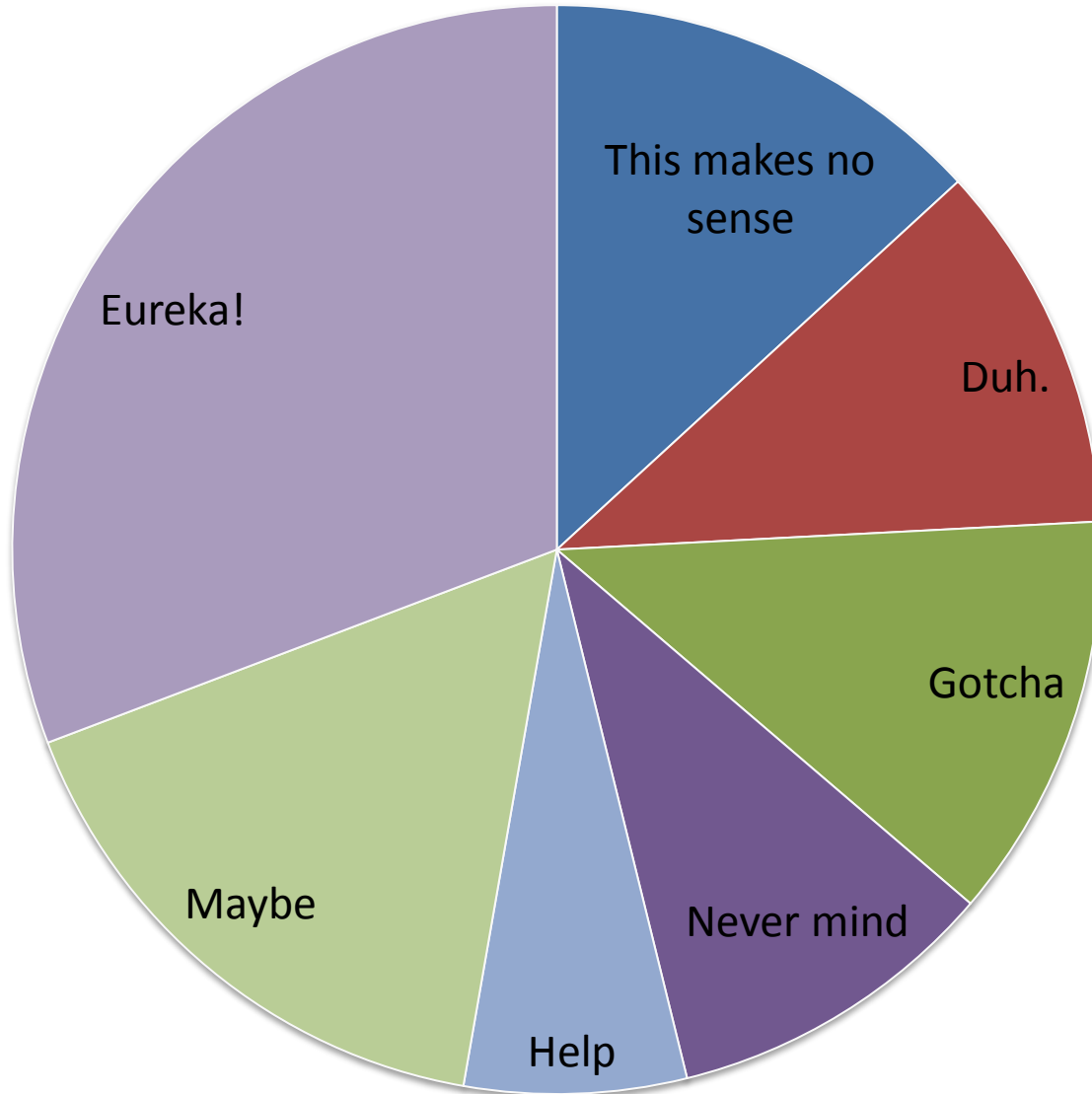
How we used it: Self Assessment





How we used it: Funding

Lessons Learned





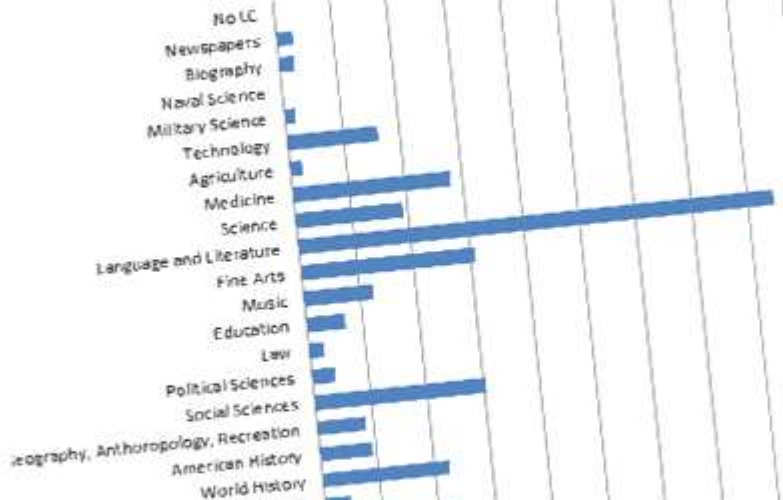
What comes next?



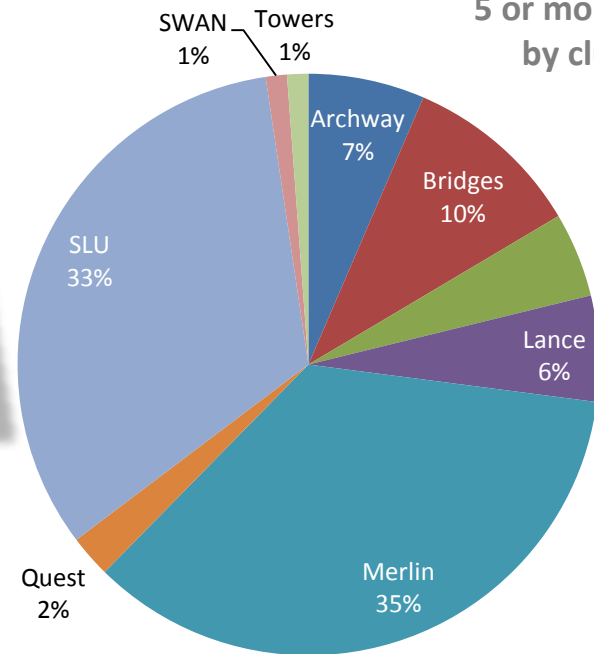
Omecca
MAVIS
Instructional Support Services
SemesterOnline

Shared Shelf
Student Technology Services
Geospatial Information Systems
The Writing Center

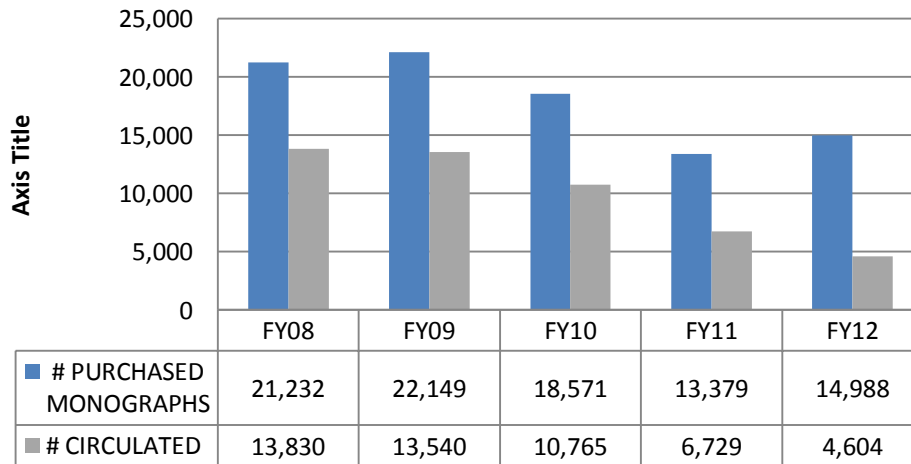
Borrowing by LC (not including loans we get from MOBIUS libraries)



MOBIUS Loans 5 or more times by cluster



New Monographs Compared to % Circulated that Year



REVISIONS

Questions?

- For more information:

<http://libguides.wustl.edu/assessment>

- Carol Mollman

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