Instructional Design
An Integrated Approach to Workshop Planning

Jerol Enoch, Ph.D., Washington University in St. Louis
Lindsay Meador, Ph.D., Washington University in St. Louis
Christopher Grabau, Ph.D., Saint Louis University

Overview of Today’s Session:
- Facilitated workshop
- Provide an opportunity to reflect, draft and discuss approaches to workshop planning among peers
- Provide an Instructional Designer lens to workshop planning

What we are going to do today:
- Demonstrate how an Integrated Course Design process may help with workshop planning.

What you are doing to do today:
- Practice articulating goals, learning activities, and assessment strategies that best suit the purpose of your workshops.
- Consider how situational factors influence workshop planning.

But first...
What are some of the difficulties related to workshop planning in your work?

Creating significant learning experiences relies on integrating articulated goals, learning activities, and clear assessment strategies that are specifically tailored to students.
The Key Components of Integrated Course Design

Q&A

- How does an integrated approach complement your work in planning workshops?
- What part of the process did you find difficult?
- What other lingering questions do you have about workshop design?